

Scheme of Curriculum for MBA for the Batch admitted during 2018-2019 Onwards

Se m	Pa rt	Type	Sub Code	Subject	Cre dit	Per We ek	CI A	ES E	To tal	Exa m Ho urs
1	3	Theory	18MBA 13A	Core 1- Principles of Management	4	4	40	60	100	3
1	3	Theory	18MBA 13B	Core II - Organisational Behaviour	4	4	40	60	100	3
1	3	Theory	18MBA 13C	Core III - Managerial Economics	3	4	40	60	100	3
1	3	Theory	18MBA 13D	Core IV - Financial & Management Accounting	4	5	40	60	100	3
1	3	Theory	18MBA 13E	Core V - Decision Science - I	4	5	40	60	100	3
I	3	Theory	18MBA 13F	Core VI - Legal Aspects of Business	3	4	40	60	100	3
I	3	Theory	18MBA 13G	Core VII - Business Environment	3	4	40	60	100	3
2	3	Theory	18MBA 23A	Core VIII Marketing Management	4	4	40	60	100	3
2	3	Theory	18MBA 23B	Core IX Human Resources Management	4	4	40	60	100	3
2	3	Theory	18MBA 23C	Core X Financial Management	4	5	40	60	100	3
2	3	Theory	18MBA 23D	Core XI Operations Management	4	4	40	60	100	3
2	3	Theory	18MBA 23E	Core XII Research Methodology	3	4	40	60	100	3
2	3	Theory	18MBA 23F	Core XIII Decision Science - II	4	5	40	60	100	3
2	3	Theory	18MBA 23P	Practical Paper (Business Analytics)	2	4	40	60	100	3
3	3	Theory	18MBA 33A	Core- XIV Strategic Management	3	4	40	60	100	3
3	3	Theory	18MBA 33B	Core - XV Management Information system	3	4	40	60	100	3
3	3	Theory	ELE1	Elective - I*	4	5	40	60	100	3
3	3	Theory	ELE2	Elective - II*	4	5	40	60	100	3
3	3	Theory	ELE3	Elective - III*	4	5	40	60	100	3
3	3	Theory	ELE4	Elective - IV**	4	5	40	60	100	3
3	3	Practical	18MBA 33V	Core Practical - II Summer Internship Programme	2	2	50	0	50	
4	3	Theory	ELE5	Elective- V*	4	5	40	60	100	3
4	3	Theory	ELE6	Elective- VI*	4	5	40	60	100	3
4	3	Theory	ELE7	Elective- VII*	4	5	40	60	100	3

4	3	Theory	ELE8	Elective- VIII**	4	5	40	60	100	3
4	3	Project	18MBA 43V	Capstone Project	10	10	80	12 0	200	
TOTAL					100	120	## #	## #	26 50	

Se m	Elective s	Sub. Code	Semester - III
3	Finance	18MBA 3F1	Derivatives
3		18MBA 3F2	Securities Operations And Risk Management
3		18MBA 3F3	Equity Research and portfolio Management
3		18MBA 3F4	Investment Banking
4		18MBA 4F1	Corporate Restructuring and Valuation
4		18MBA 4F2	Financial Market and Services
4		18MBA 4F3	International Financial Management
4		18MBA 4F4	Banking and Bank Management
3		Marketi ng	18MBA 3M1
3	18MBA 3M2		Integrated Marketing Communication
3	18MBA 3M3		Sales Management
3	18MBA 3M4		Digital and Social Media Marketing
4	18MBA 4M1		Consumer Behaviour
4	18MBA 4M2		Brand and Product Management
4	18MBA		Retail and Channel Management

		4M3		
4		18MBA 4M4	International Marketing Management	
3	Human Resources Management	18MBA 3H1	Training and Development	
3		18MBA 3H2	Performance Management	
3		18MBA 3H3	IR & Labour Law	
3		18MBA 3H4	Strategic Human Resource Management	
4		18MBA 4H1	Compensation and Benefits Management	
4		18MBA 4H2	Human Resource Planning, Audit & Metrics	
4		18MBA 4H3	Organizational Development & Management of Change	
4		18MBA 4H4	Global Human Resource Management	
3		Operations	18MBA 3C1	Total Quality Management
3			18MBA 3C2	Materials Management
3	18MBA 3C3		Logistic and supply chain Management	
3	18MBA 3C4		Project Management	
4	18MBA 4C1		Service operations Management	
4	18MBA 4C2		Technology Management	
4	18MBA 4C3		Lean six sigma	
4	18MBA 4C4		Business Process Reengineering	